



## ADVERTISER INFORMATION

Advertising Company \_\_\_\_\_

Main Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

## SINGLE PUBLICATION CONTRACT

### Color

Full Page: \$1,575/issue

Size: 8.5" x 11"

Add 0.125" for full bleed

Half Page: \$825/issue

Size: 7.5" x 5"

Add 0.125" for full bleed

Quarter Page: \$475/issue

Size: 3.75" x 5"

### Black & White

Full Page: \$1,275/issue

Size: 8.5" x 11"

Add 0.125" for full bleed

Half Page: \$675/issue

Size: 7.5" x 5"

Add 0.125" for full bleed

Quarter Page: \$375/issue

Size: 3.75" x 5"

Please mark the issue(s) in which you wish to include your display ad.

January/February

Deadline: 12/19/16

May/June

Deadline: 4/17/17

September/October

Deadline: 8/21/17

March/April

Deadline: 2/20/17

July/August

Deadline: 6/19/17

November/December

Deadline: 10/20/17

## DISPLAY ADVERTISING TERMS

- Advertiser should provide camera-ready art (unless purchasing design services). Minimum resolution of 300 dpi is requested to ensure high-quality printing. Please e-mail art to [communications@ohiovma.org](mailto:communications@ohiovma.org).
- As space is limited, advertising contracts are available on a first-come, first-serve basis.
- Changes to an advertisement must be made in writing (via fax, mail, or e-mail) and new artwork will be required.
- Placement requests will be accepted but are not guaranteed.

## ANNUAL CONTRACT (6 ISSUES)

### Color

Full Page: \$1,550/issue

Size: 8.5" x 11"

Add 0.125" for full bleed

Half Page: \$795/issue

Size: 7.5" x 5"

Add 0.125" for full bleed

Quarter Page: \$450/issue

Size: 3.75" x 5"

### Black & White

Full Page: \$1,250/issue

Size: 8.5" x 11"

Add 0.125" for full bleed

Half Page: \$650/issue

Size: 7.5" x 5"

Add 0.125" for full bleed

Quarter Page: \$350/issue

Size: 3.75" x 5"

- Advertisers who do not submit their art by press time will be excluded.
- All advertising is subject to OVMA review and approval prior to publication. Publisher reserves the right to offer modified publishing alternatives.
- Advertisers who sign an annual contract agree to run six consecutive ads. In the event one issue is skipped, the advertiser will be charged the single publication price.
- Billing is done following publication. Other arrangements may be made by contacting financial secretary Cindi Rains at [car@ohiovma.org](mailto:car@ohiovma.org).

## PAYMENT INFORMATION

Please invoice after publication. (Option available to OVMA Members only.)

Please charge the following credit card:  Visa  Mastercard  Discover  American Express

Card No. \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder Name \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Total amount due: \$ \_\_\_\_\_

Please do not include credit card information if submitting this form by email. To ensure security, this information should only be sent via regular mail, fax, or over the phone.

**PLEASE RETURN  
COMPLETED FORM:**

**By mail:** OVMA, 1472 Manning Pkwy, Powell, Ohio 43065  
**By fax:** 614.436.1301 **By e-mail:** [kdb@ohiovma.org](mailto:kdb@ohiovma.org)

**Questions?** Call us at 800.662.6862  
or e-mail [kdb@ohiovma.org](mailto:kdb@ohiovma.org).